

# Pax Draconis Affiliate Program – Registration Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Tax ID: \_\_\_\_\_

Birth Date: \_\_\_\_\_

## Eligibility:

This program is open to any person or business with a US tax ID. You will also need the following:

- An e-mail address, to receive notifications and updates.
- A physical mailing address for payment by check, or PayPal account for electronic payments.
- Space on a web server to host the order form.

## Earnings and Payment:

You receive points for 20% of the retail value of products (excluding shipping) made through your order form. These sales may not use any specials, coupons, or other offers, unless we specify otherwise.

Points are added to your total 45 days after the sale is made, to allow time for any returns. Commissions will not be paid for returned merchandise. Unlike many affiliate programs, you may earn points on your own purchases if they come through your order form.

When the value in your affiliate account reaches thirty points or more, you will be notified and given an opportunity to select a method for redeeming them from the following options:

- a \$30.00 check mailed to the address you specify.
- a \$30.00 electronic payment through PayPal.
- a \$60.00 credit towards the purchase of Pax Draconis merchandise. (Note: credit does not apply to shipping and handling charges)

Any remainder balance will remain in your affiliate account. Should you close your affiliate account, you will forfeit any points remaining in it.

In accordance with US tax law, we must report any earnings over \$600 in a single tax year. You are responsible for your own taxes and are considered an independent contractor for all purposes.

## Advertising

Obviously, the most effective affiliates have the highest exposure, so you are encouraged to advertise. There are, however, some guidelines and restrictions on the types and methods of advertising.

- You may not spam. This includes any unsolicited e-mail and public messages that do not conform to the guidelines of the forum/newsgroup/etc. in question.
- You may use the Pax Draconis logo and cover images provided on our website, if you also include the following disclaimer "Pax Draconis and the Pax Draconis logo are trademarks of Technicraft. Names, logos and images are used with permission."
- You may not impersonate the Pax Draconis web site. Visitors must be able to clearly distinguish between your site and ours.
- You are encouraged to use game demonstrations to increase sales. However, if you do so at a game store, convention or club meeting, you must abide by all of their policies regarding sales and promotion.
- You may not associate the order form with web sites that contain pornography or warez or that advocate hate groups or illegal activities.

Affiliates who fail to comply with these guidelines (as judged by us) will be issued a warning on the first violation. On a second or subsequent violation, we may choose to terminate the account, and the affiliate will forfeit all unredeemed points.

## HTMLCode:

When you sign up, we will issue you an Affiliate ID number in the form of AB123456, and HTML code for an online order form, which will contain your ID as a hidden field. When web users fill out your form, it sends the information to the same shopping script we use for all of our orders so that it can be processed.

Thus, we do all of the work in collecting information, calculating charges and collecting payment. We know that you made the sale only because it includes your Affiliate ID number.

You may modify the HTML code to fit the appearance of your web site or for any other reason, but you are responsible for any changes – If the order form no longer correctly sends information to our processing CGI, you may accidentally disable it or may prevent us from giving you credit for sales.

Fortunately, you can easily test the code, since the initial page collects only the user's name, e-mail address and some shipping information – we don't collect payment right away.

Because the affiliate order forms use the same CGI as our own order processing, it is our intent to keep it working smoothly at all times. However, we make no guarantees or warranties regarding its accuracy or availability.

## Notification and Account Information:

We will notify you every time a new sale is made with your Affiliate ID. We will also mail account balance changes whenever points are earned after the 45-day waiting period.

We also send periodic news and updates announcements to all of our affiliates. These newsletters will include advice on how to maximize your sales, news about Pax Draconis products, or updates to the HTML, such as to add a new product or change product information.

If you want to change any of your account information or review your current balance, please e-mail us for that information. We intend to have an automatic system for these functions eventually, but we will wait to implement these functions until we have evaluated the way the system works.

## Program Changes:

We may change any of these affiliate terms or procedures as we see fit. You will receive 30 days notification of all changes to terms and do not need to do anything unless specifically told to do so by instructions in the change.

You have the option to reject any changes by notifying us before the changes take effect. Your account will then go into an inactive state once the new rules take effect. It will remain inactive for 60 days, to allow time for any remaining points to be added to your affiliate account, and, if all requirements are met, for a final redemption of points to be made.

I hereby agree to the above terms and certify that all information provided is complete and truthful,

Signed: \_\_\_\_\_

Date: \_\_\_\_\_